### REMARKS

Claims 1, 4-12, and 33-52 are currently pending in the case. Claims 1 and 38 are in independent form. Please charge Deposit Account No. 02-1818 for any fees due in connection with this response.

The Office Action rejected independent claims 1 and 38 under 35 U.S.C. §103(a) based on *Celis* (U.S. Patent 6,021,405) in view of *Budzik* ("Information Access in Context") and further in view of *Martin* (U.S. Application 2003/0005134).

Independent claims 1 and 38 recite, inter alia, "a plurality of text items associated with a computer application being manipulated by a user *** the at least one transformation rule being selected based on the plurality of text items and at least one of the first property associated with the computer application and the second property associated with the user." For example, if the user is a salesman in an engineering company, technical jargon in a search query may be transformed to straightforward language allowing the system to retrieve documents more comprehensible to the user (see ¶114 of the specification).

*Celis*, *Budzik* and *Martin*, alone and in combination, fail to teach this feature. The Office action concedes that *Celis* does not teach determining a first property associated with a computer application (8/15/08 Office action ¶6). The Office action states that this feature is taught by *Budzik*. Applicants respectfully disagree.

*Budzik* teaches transformation rules based on the text the user is viewing. For example, "capitalism" may be replaced with "communism" in a search query in order to find results associated with an opposing argument. However, *Budzik* does not teach selecting which transformation rules to apply based on the current computer application or current user as claimed. In other words, the rule to replace "capitalism" with

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"communism" is executed regardless of the computer application (e.g., email, browser, word process) and regardless of the user (e.g., lawyer, accountant, engineer, etc.).
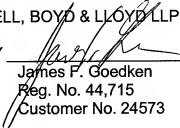
The Office action also concedes that *Celis* and *Budzik* do not teach selecting a rule based on the second property associated with the <u>user</u> (8/15/08 Office action ¶8). The Office action states that this feature is taught by *Martin*. Applicants respectfully disagree.

*Martin* teaches a system that selects messages for a user based on that user's profile. Messages are not transformation rules. *Martin* does not teach transformation rules, let alone the selection of transformation rules as claimed. *Martin* teaches presentation rules. These presentation rules "provide instructions to the client as to when to present the content and the order and/or priority by which the content should be presented to the user" (¶55).

Accordingly, for at least these reasons, all pending claims are condition for allowance, and the rejection should be withdrawn. An earnest endeavor has been made to place this application in condition for formal allowance, and in the absence of more pertinent art, such action is courteously solicited. If the Examiner has any questions regarding this Response, Applicants respectfully request that the Examiner contact the undersigned.

Respectfully submitted,

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